

# Talken

Let's talk about:



## MARKETING ON HOLD

Once you sign a contract, our consultants will work with you to design a script that will best represent your company. We only use professional and experienced voice talent.

### Music Types

We have several Genres of music to accompany your marketing script to choose from.

- Easy Listening and Jazz
- Classical
- Zen
- Country
- Rock
- Holiday

And Many More!

Contact one of our consultants at

**818-450-7345**

or

[Info@Talken.net](mailto:Info@Talken.net)

for more information!

### Make the most of your customer's time with you.

No matter how quickly you answer your phones there will always be a time when your customer will have to be put on hold. And this is an opportunity you can take to educate your customer about other services you use, specials you are running, information they need to have ready when they are answered or even a way to thank them for their patronage.

Held calls result in a captive audience; don't let that time go to waste!

### Legal Music

Did you know that using a radio broadcast as your on-hold music source is considered re-broadcasting?

If you are re-broadcasting radio, and not paying royalties to BMI and ASCAP, you are violating copyright laws and possibly FCC regulations. In other words, you may be committing a federal offense.

If that's not enough, consider that re-broadcasting radio over your telephone's On-Hold system provides your competitor's a marketing opportunity to your customers.

We eliminate your exposure by offering an **enormous licensed or copyright free risk-free music library.**

### How are we different?

Most marketing on hold firms will charge you for every change you make even if it's only 1 announcement within your script. We offer you up to 4 announcement changes a year as part of your initial price depending on the package you choose.



### Package Details

#### Platinum Includes:

MP3 Player; Script Design with Consultant; 5 Announcements for initial greeting; Music; 4 Individual announcement changes throughout the year.

#### Gold Includes:

Marketing CD; Script Design with Consultant; 5 Announcements for initial greeting; Music; 4 Individual announcement changes throughout the year.

#### Silver Includes:

MP3 file only; Script Design with Consultant; 5 Announcements for initial greeting; Music; 4 Individual announcement changes throughout the year.

If you don't wish to commit to a year, you can choose the **Bronze** package which includes the music device of your choice and initial script only. This does not include any announcement updates or changes throughout the year.